

Jeffrey Peterson

Partner
Sub-Practice Leader, Licensing & Technology
Agreements

Overview

Jeff provides strategic counsel to start-up and emerging businesses seeking to protect and commercialize their inventions and other IP assets. His prosecution practice encompasses patent and trademark searches and analyses, advice on avoiding infringement, preparation, and prosecution to allowance.

As the leader of Michael Best's Licensing & Technology Agreements team, Jeff frequently assists clients with planning and negotiating technology transactions with suppliers, distributors, and development partners, as well as other strategic alliances. He also has significant experience assisting start-up clients with licensing technologies from universities and federal labs.

Jeff advises clients based in many industries, specializing in the areas of agribusiness, biotechnology, digital technology, food & beverage, manufacturing, pharmaceuticals, renewable fuels, and software.

Education

- University of Wisconsin Law School, Juris Doctor (J.D.), 2000
- University of Wisconsin-Madison, Bachelor of Science (B.S.), 1996; Molecular Biology

Related News

PUBLICATION

November 8, 2018
Michael Best Helps Form Major Financial Data Exchange
Industry Group

EVENT

August 30, 2018
Dispute Resolution Considerations for Licensing Agreements



jdpeterson@michaelbest.com

Madison

T. 608.283.0129

Legal Assistant

Jennie Sanderson

jlsanderson@michaelbest.com

T. 608.283.2258