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Freedom is Just Another Word for Nothing Left to Lose — sung by Janis Joplin, "Me & Bobby McGee"

Paul Jones, co-chair of Venture Best, the venture capital practice group at Michael Best, has been selected as a regular contributor of OnRamp Labs, a Milwaukee Journal Sentinel blog covering start-ups and other Wisconsin technology news. Paul's most recently contributed piece, "Freedom is Just Another Word for Nothing Left to Lose - sung by Janis Joplin, "Me & Bobby McGee" can be found under their Business Tab in the Business Blog section: [Click here to view his latest blog.](#)

A short excerpt can be found below:

"High impact entrepreneurs come to the arena with a wide range of handicaps their bigger, established competitors largely don't face.

Startups are notoriously short of capital, talent and time. They typically compete with better-armed, established businesses with ample capital and human resources, and substantial brand equity. It is a wonder, to me, that even a small portion of startups succeed.

But they do. And so you have to ask how. How can small, undercapitalized startups with nothing but ideas and small overmatched teams, in the space of a few short years, not just compete in, but win sizeable markets. They must, it seems to me, have some advantages; some assets that, when properly deployed, more than make up for their obvious liabilities. What are those assets?"

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Related People

Paul Jones

Of Counsel

pajones@michaelbest.com

T 608.283.0125

