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Pile Up That Debt!

Paul Jones, co-chair of Venture Best, the venture capital practice group at Michael Best, has been selected as a regular contributor of OnRamp Labs, a Milwaukee Journal Sentinel blog covering start-ups and other Wisconsin technology news. Paul's most recently contributed piece, "Pile up that debt!," can be found under their Business Tab in the Business Blog section: [Click here to view his latest blog.](#)

A short excerpt can be found below:

"I recently got a call from someone who had seen a Journal-Sentinel news item that a promising Badger startup, BluDiagnostics, had just raised a seven-figure debt round. The caller wanted to know why a startup would want to take on debt. Not knowing any of the specifics of the deal (more on that below) a likely answer is simple: debt is cheap."

[Click here to read more.](#)

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